



American Greetings Brings Consumers More Innovative Cards to Scatter Joy

American Greetings gives your shoppers more inspiring words and creative ways to connect with those they care about with cards by Kathy Davis. Familiar and fresh, her timelessly appealing watercolor designs and sincere, real-life verse are just-right for today's relationships. When it comes to celebrating life's most important occasions with the special people in it, the Kathy Davis brand promise reminds shoppers to Scatter Joy with those around them.



About the Kathy Davis Collection

- Features a well-known, proven-to-sell artist with mass appeal
- Timelessly appealing designs combine nature elements, Kathy's signature hand lettering and her warm, authentic verse
- Now a stand-alone program within the AG Alternative portfolio
- Best-selling captions include Birthday, Thank You and more
- Standout signage calls upon consumers to Scatter Joy by giving more greeting cards
- Up to 4' of cards are available, as well as a 25-pocket card spinner
- Retail prices range from \$2.59-\$3.99

For more information about Kathy Davis and all of our great products, contact your American Greetings Sales Representative.

To contact a Tele-Marketing Representative from the United States, call toll-free at 1-800-442-7662.

In Canada call toll-free at 1-800-663-CARD.

American Greetings with rose design™.

www.kathydavis.com
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